

Schoolhouse Press and Media Coverage

Selected and Updated 19 February 2020

2020

Architectural Digest profiled the architecture and design of our partners Jim Spear and Liang Tang. View the illustrated article in Chinese here. February 2020

Alfred&, the new sub brand by Kuoni, in its China section, shared the first hand voice from our partner Jim Spear about the business story and personal experience toward the Brickyard. <u>Find more details</u>. *January 2020*

2019

The Beijinger, in conjunction with the Beijing Municipal Culture and Tourism Bureau, is seeking to recognize expatriates who have 'made a difference' to the life of visitors to the capital. Our partner Jim Spear is in the list of nominees. Read the report. November 2019

Miriam, a Swede living in rural China, made two videos from her stay at the Brickyard with her Chinese husband and son. One features our sustainability program and the Textile Arts Studio at The Schoolhouse. The other is about our home Big Rock House, combining the interview with Jim Spear and her own experience. Watch those videos on Youtube: The first episode & The second episode. November 2019

My Beautiful Countryside (我的美丽乡村) a CCTV-17 show came to Mutianyu and presented a stage for Beigou village and Liuduhe village to show their diverse folk customs and culture. Our partner Jim Spear was invited to participate as an honorary villager. Check out the show. November 2019

Chowhound Picks 9 Venues Around the World for Thanksgiving and Brickyard Retreat is included. Read the article. *November 2019*

Beijing Review featured our partner Jim Spear as an American "good man" at the foot of the Great Wall. Jim related that in his view "The Great Wall is a symbol of a great people." See the video. October 2019

An online video channel Let me tell you (世界我知道) featured the Brickyard as an arcadia by the Great Wall. <u>The first part</u> is about the design of Brickyard Retreat, and the next part is about our homemade food. *August 2019*

Asia's creative meeting magazine *Mix* featured Brickyard Retreat in an article on Great Wall incentives. <u>Have a look at Mark Graham's story</u>. *August 2019*

Time + Architecture, China's top journal in the field, published an illustrated case study "Heritage of Traditional Architecture and it Adaptive Reuse" about the Bailixiangju Resort planned and designed by our partner Jim Spear. Read the article in Chinese. *July 2019*

Taiwanese TV EBC reported on Brickyard Retreat, a hotel by Spear Designs. How does a contemporary hotel fit into and serve as counterpoint to a village under the Great Wall? Watch the video on Youtube. (Chinese narration) *July 2019*

Cebu Pacific's *Smile* in-flight magazine recommended the Brickyard as an eco-friendly retreat in Asia. See the article on-line. *July 2019*

Brickyard Retreat recommended as (one of 6) best hotels in Beijing by Soiphie Friedman in her review for Forbes.com. Find out why she included the Brickyard and which other hotels also impressed her here. June 2019

Thai Airways Sawasdee inflight magazine featured Brickyard as one of a handful of "unhotels" worldwide that are redefining the experience of staying in a hotel. See all the hotels Thai chose to spotlight. May 2019

2018

Brickyard Retreat officially recognized as one of the first five China Countryside Heritage Hotels. <u>See the report in Chinese</u>. *October 2018*

Cathay Pacific's inflight magazine featured Brickyard Retreat as one of four hotels in China with an amazing view. Find out what you're missing. October 2018

China Daily's Yang Feiyue profiled our partner Jim Spear. Read the article Natural Attraction. October 2018

United's *Hemispheres* magazine included Brickyard Retreat as part of <u>Three Perfect</u> <u>Days in Beijing</u>. *August 2018*

Bailixiangju Resort, designed by our partner Jim Spear and Wenkai Zhong, won the Architizer A+ Popular Choice Award in the hotels & resorts category from among netries from more than 100 different countries. <u>Learn more</u>. *July 2018*

People's Daily commentary on countryside tourism featured Jim Spear and an image of one of Brickyard Retreat Homes that he designed. <u>See a PDF of the article (in Chinese)</u>. *July 2018*

Flight Network Australia featured Brickyard Retreat as a place to find serenity in their article <u>72 hours in Beijing</u>. *June 2018*

Travel + Leisure featured Brickyard Retreat as a ghost town that is coming back to life as a "scattered hotel." Read the article here. January 2018

2017

CNN Money's feature Exploring 10 great cities for business in Asia recommended the Brickyard as a "stylish and comfortable place to stay." See the lovely picture of the Brickyard and learn more about Kate Springer's recommendations. August 2017

Business Traveller UK features Brickyard Retreat. Read the article and see images. *August 2017*

The Brickyard was selected as one of the top 10 boutique hotel experiences in Beijing by Culture Trip. Have a look at the article. June 2017

China's Xinhua news agency covered Jim's life and works at the Great Wall. Read the article. February 2017

Jim Spear interviewed by FMLifestyle. <u>Build me a house by the Great Wall</u>. *February* 2017

Vogue's Todd Plummer recommends the Brickyard as a wonderful fusion boutique hotel, a non-touristy way to see the Great Wall. Read the review. January 2017

2016

Brickyard Partner Jim Spear's designs featured on CNN Style. <u>Do these village homes have the best view in China?</u> *November 2016*

What is Human-centered Development? Jim's talk at the Stanford program conducted at Qinghua University is now online. We welcome readers to watch. July 2016

Beijinger recommends Brickyard as a weekend getaway. Read the article. May 2016

Time Out Beijing scopes out the best alternative ways to see the Great Wall, including a Brickyard indulgence. *March 2016*

Forbes Life India recommends The Brickyard as a top luxury hotel "overlooking one of the world". <u>View the story</u>. *March 2016*

2015

Ardent Traveler web-published an illustrated review of a stay at the Brickyard. Get their take on the experience. August 2015

Context Travel recommends eating at The Schoolhouse in their rundown of different Great Wall locations to visit. Read their suggestions here. August 2015

Beijing Today profiled the history of The Schoolhouse and the Brickyard, looking at the challenges and opportunities for operating a sustainable business in China. *August* 2015

The Brickyard, our boutique hotel was recommended on indpendenttraveler.com as one of Beijing's top hotels and "a true novelty in China." Peruse the whole story. June 2015

Beijing Time Out recommended spending a weekend at the Great Wall as one of ten things to do this summer, with special mention of The Brickyard. May 2015

Global Times featured Sunday Morning Yoga at the Brickyard as one of their recommended Great Wall activities. Read all about it. May 2015

Spanish language travel site *EnBeijing* featured a report by Andrea Mella about her visit to The Schoolhouse at Mutianyu. <u>Have a look</u>. *May 2015*

World Baijiu Day interviewed our partner Jim Spear. Read his take on Chinese spirits and how to create fusion infusions from them. April 2015

Haute Living listed the best hotels to see the seven wonders of the world and the Brickyard was their choice for the Great Wall. Read the review. *April 2015*

Beijing Time Out recommended the Brickyard as a best staycation deal when you need to get away from grey Beijing. See what they had to say. February 2015

2014

Spa Business, the international professional journal, featured an illustrated interview with Jim Spear highlighting the "luxury of simplicity" at the Brickyard Retreat & Spa. <u>See pages 76-78 in Issue 4</u>. *November 2014*

The *Des Moines Register* profiled Jim Spear as part of a series on China by their business editor Lynn Hicks and illustrated with video and photos by Rodney White. <u>See</u>

the on-line version. October 2014

Expat Living out of Singapore covered a stay with us at Mutianyu Great Wall. <u>Download</u> a <u>PDF of the illustrated report</u>. October 2014

The BBC's City Breaks feature on Beijing recommended the Brickyard. September 2014

Spain's *El Mundo* covered our Brickyard Retreat. Read the illustrated article in Spanish. *July 2014*

The Indian edition of International Business Times recommended The Schoolhouse as part of its article on where to eat when you visit the 7 Wonders of the World. <u>See the article</u>. July 2014

City Weekend featured Jim Spear: Built to Last, a profile of our partner and his design practice focussed on bespoke homes near the Great Wall for clients from around the world. June 2014

Lisa Gay's lifestyle article about Ironstone, a home designed by Schoolhouse partner Jim Spear, was published in the *South China Morning Post*. See the illustrated article. *May 2014*

Diego Torres published a video story on The Schoolhouse and Mutianyu on the Spanish sustainability website planetatwenergy. *May 2014*

Beijing Finance and Economics TV reported on The Schoolhouse and the special meal we served to USA First Lady Michelle Obama. See the video (with Chinese narration) here. *March 2014*

China Daily profiled Chris Cowell and his work at The Schoolhouse developing fruit liqueurs and vinegars in an illustrated article by Mike Peters. January 2014

Architectural Digest featured stunning photographs of Jim Spear and Liang Liang's own home at Mutianyu Great Wall in their China edition. The renowned journal dispatched a stylist from Spain and a top architectural photographer from Sweden to capture this private retreat. See the images. January 2014

2013

China Daily featured The Schoolhouse Christmas celebrations. See the article. December 2013

The *City Weekend* 15th Anniversary Issue named Jim Spear as one of 15 people who have changed Beijing. Read Sienna Parulis-Cook's interview with him. October 2013

Photo Travel included the Brickyard and The Schoolhouse in a suggested itinerary in Huairou. October 2013

The Financial Times published China property: high-end holiday homes by the Great Wall that included a photograph of Ironstone, designed our partner Jim Spear. Read Clarissa Sebag-Montefiore's informative report.

September 2013

Hong Kong's *South China Morning Post* profiled Liang Tang and Jim Spear with a focus on their life and work in a 500 year old village nestled under China's Great Wall. Read Olivia Rosenman's story and interview. September 2013

Green Living published an illustrated three page review of The Schoolhouse's commitment to sustainability reported by Liao Subing. In Chinese. *August 2013*

CCTV 4 Biz Asia interviewed Jim Spear and reported on The Schoolhouse and our local suppliers, focussing on our source for honey. *July 2013*

Forbes Travel Guide recommended The Schoolhouse and the Brickyard in their feature on where to stay near the Great Wall of China. July 2013

The Schoolhouse "combines luxury and art" says China MICE Now. June 2013

China's *New Travel* magazine featured Xiaolumian, the Brickyard, and Schoolhouse Homes as a destination for a weekend getaway from the city. <u>Download the illustrated article in Chinese</u>. *June 2013*

Sara Naumann told the The Schoolhouse story and reported on her experience visiting here in her popular About.com China Travel blog. She also describes our rental homes and the Brickyard Eco-Retreat. *May 2013*

South China Morning Post reported on Jim's Spear's talk to the sold-out crowd at TEDx Victoria Harbour held in Hong Kong's historic Sunbeam Theater. According to the story, "Spear explained how hiring interns from around the world helps to produce innovative ideas for his hotel business at Mutianyu Great Wall in Beijing." Other speakers included writer Nury Vittachi and architect Tom Schmidt. May 2013

China's premier professional journal *Time* + *Architecture*, published by Tongji University, featured a case study on <u>Jim Spear's design</u> of the Brickyard written by Zhong Wenkai. <u>View the illustrated article</u>, in Chinese with English summary and project & publication data. *May 2013*

Dotgreen.org reported on their visit to The Schoolhouse and a talk by our partner Jim

Spear in which he said, "It takes a village. And so here in this village, we have outsiders, we have people who've been here for many generations, we have old people, we have rich people, we have poor people, and everybody lives together. You have to find a way to live with your neighbor." *May 2013*

Former Schoolhouse intern Tessa Cheek published an illustrated article about the Brickyard in a hot new Beverly Hills design publication, *Standard Magazine*. Read Playing Along the Great Wall. May 2013

The Schoolhouse was presented the PATA China Responsible Tourism Award for 2012 in Bangkok as reported in *Travel Daily News. April 2013*

Conde-Nast Traveler featured The Schoolhouse at Mutianyu Great Wall in their Grand Tour of Asia feature on China. April 2013

CCTV4 broadcast a documentary about Schoolhouse partner Jim Spear. March 2013

The Wall Street Journal published an article and slideshow about the Brickyard Eco-Retreat as an example of something "worth slowing down for in China's frenetic capital." Read Georgia Freedman's article and see Adam Dean's images. March 2013

Mutianyu Great Wall, The Schoolhouse, and Jim Spear featured in National Geographic's 100 Places That Can Change Your Child's Life. Read selections from this book written by Keith Bellows. February 2013

2012

China Daily profiled Jim Spear and his life at Mutianyu Great Wall. Read the illustrated article. December 2012

Schoolhouse partner Jim Spear was featured as "foreign villager" participating in Beigou Village's annual Chongyang Festival luncheon honoring all of the elderly villagers in a report in the Beijing Youth Daily. Read the article (in Chinese) and learn more about Beigou Village's transformation here. October 2012

William Wang of China Radio International's English Service profiled The Schoolhouse and our other dining and lodging venues around Mutianyu Great Wall. Read his illustrated report. September 2012

Global Times featured Mutianyu and The Schoolhouse as examples of "tearing down walls" between villagers and outsiders. Read Xie Wenting's illustrated article.

September 2012

China Daily reported on The Schoolhouse's commitment to local foods and our annual Slow Food Saturday harvest festival. Read Eric Jou's article. September 2012

Premier art and lifestyle website features the Brickyard in a feature on Offbeat Ways to

See the Great Wall. August 2012

Over the summer Amy Lelyveld brought her students from the Yale/Tsinghua Joint Undergraduate Studio for a day in Tianxianyu Village at Mutianyu Great Wall to make sketches on the site of a peasant home under renovation by Jim Spear. See images of the students and the drawings they created July 2012

The Schoolhouse Homes selected as a "great escape" in a profile of changing travel preferences in Mainland China. Read the article by Hannah Xu. South China Morning Post, July 2012

The Schoolhouse recommended by the *New York Times* as part of an outing to Mutianyu Great Wall. Read the article. *May 2012*

PATA China Chapter holds meeting at The Schoolhouse. April 2012

Brickyard Eco-Retreat reviewed on "the guide to the good life," Gayot. April 2012

Brickyard featured as one of Beijing's 20 Best Hotels by CNN Travel Guide. <u>Find out what they had to say</u>. *March 2012*

CEI Asia is the top industry magazine for conferences, events, and incentives in the region and their recent guide to venues in Beijing included the Brickyard and The Schoolhouse. Read Gabrielle Jaffe's article. March 2012

Dinah Watkins from *That's Beijing* tells the story of how her family's farmhouse at Mutianyu Great Wall - called *Ironstone* - came about. *March 2012*

Jill Petzinger highlighted the Brickyard in her report on sustainable tourism in China in Air Macau's in-flight magazine. January 2012

2011

The Schoolhouse projects were profiled in the USA Weekly edition of China Daily. Read the story of how The Schoolhouse came to be. December 2011

Six top hotels, including The Brickyard Eco-Retreat, were selected for Business Traveller's review of special boutique offerings in Beijing. See how we stack up. December 2011

Air Canada's enRoute magazine features a review of The Schoolhouse and our other venues, including the Brickyard Eco-Retreat, written by Eve Thomas. Read the illustrated article. December 2011

The Schoolhouse and Executive Chef Randhir Singh featured in illustrated article in

American Embassy magazine. Read the article in Chinese. November 2011

One of Germany's top papers, *Frankfurter Allegemeine Zeitung*, reported on Schoolhouse partner Jim Spear's creation of country homes at Mutianyu for clients from around the world in their Sunday real estate section. The feature by Christian Geinitz describes how The Schoolhouse has brought USD 15 million into the local economy in recent years. Read the on-line version of the illustrated article in German by Christian Geinitz. (Just use Google translate if your German is a bit rusty like ours.) *October* 2011

The annual travel issue of Hong Kong's South China Morning Post Style Magazine featured our Brickyard Eco-Retreat. Read the illustrated article by Mark Graham. October 2011

NHK World Service reported on The Schoolhouse, including interviews with our partner Jim Spear, our server Yu Xia, and our main local farmer Li Fengquan. *October 2011*

Influential Chinese design magazine *Wave* features a case study on the Brickyard Eco-Retreat designed by Jim Spear. See the images and read the article (in Chinese) <a href="https://here.ncbi.nlm.ncbi

Matthew Jukes of *Global Times* reported on his adventures at our annual Slow Food Saturday festival. Read <u>here</u> about how we've involved four villages under the Great Wall with a festival celebrating the harvest and local foods. *September 2011*

Julie Upton-Wang and her family were profiled in *Women in China*. Learn how our Schoolhouse partner made her way from Shelburne Falls, Massachusetts to Mutianyu Great Wall here (in Chinese). July 2011

Ruili Home featured the Mutianyu home of Schoolhouse partners Julie Upton-Wang and Peiming Wang. See the images and read the article (in Chinese). July 2011

Evan Osnos recommended The Schoolhouse in *Conde-Nast Traveler*. "Roomy modern renovations are artfully hidden inside traditional farmhouses, all within walking distance of an unpretentious Western restaurant that has spectacular views of the Great Wall..." <u>See the article</u>. *May 2011*

Beijing Daily featured The Schoolhouse in two front page articles covering the inspection visit to our venues by Beijing Party Secretary and Politburo Member Liu Qi, Beijing Deputy Party Secretary Mayor Guo Jinlong and other senior leaders. Read the articles (in Chinese) here. May 2011

Randi Ponek of Shanghai Family reports on a family holiday to Mutianyu Great Wall and their stay in "Persimmon Court," one of the Schoolhouse Homes. *April 2011*

The Schoolhouse's annual Bohai or Bust charity biking event raised funds for the elderly

in Bohai Township. Read the report by Matthew Jukes in Global Times. April 2011

Malaysian Airlines in-flight magazine Going Places recommends Mutianyu Great Wall and The Schoolhouse Homes. Read the feature by Vivian Chong. March 2011

"Beijing's Big Shape Up," a feature about new architecture around the city in Cathay Pacific's in-flight magazine *Discovery*, includes the Brickyard Inn & Retreat Center designed by Schoolhouse partner Jim Spear. Read the article. *March* 2011

Travel writer Tom Fitzsimons features Mutianyu and The Schoolhouse in his report on touring in China published in New Zealand. Read the article. February 2011

Michel Faas covers *Sustainable Tourism in Mutianyu* and The Schoolhouse for the Scandinavian China news and information site Radio 86. *January 2011*

2010

Schoolhouse partner Jim Spear was profiled in an illustrated article in *China International Business* as "an affable character who can't quite believe his luck in life, but beneath the avuncular appearance of t-shirt, shorts, and work boots, the keen corporate brain still functions efficiently." Read the entire profile. *December 2010*

Hometown newspaper covers Jim Spear, his life *At Home in China*, and The Schoolhouse. *December, 2010*

CNNGo covers sustainable luxury at The Schoolhouse. December 2010

"The other rather spectacular thing I encountered in Mutianyu was The Schoolhouse. An American and his Chinese wife have converted an abandoned schoolhouse building in the village into a sleek restaurant and community art space with a glassblowing studio and gallery that wouldn't seem out of place in a major city. We stopped in for lunch and had a delicious meal of pumpkin soup, sandwiches, curries, and noodles," reported Janelle Nanos in her *Cultural*, *Authentic*, *and Sustainable* blog for **National Geographic Traveller**. *November 2010*

The Schoolhouse's celebration of American Thanksgiving featured in an extensive, illustrated profile in China Daily, the country's national English language newspaper. Read the article A Ming Dynasty Thanksgiving by Steve Hubrecht with photos by Mike Peters. November 2010

<u>Dang It Delicious</u> features a delicious review of The Schoolhouse and scrumptious images... Thank you Lisa from the whole team! *October 2010*

China Daily features The Schoolhouse's 2nd Annual Pumpkin Carving Contest... read

their take on a Great Wall Halloween here. October 2010

The WWF in conjunction with leading hotel industry consultant HTL and the HICAP conference feature a detailed case study on The Schoolhouse in their new publication, *Towards the Business Case for Sustainable Hotels in Asia.* Download a 3 MB PDF copy of the book here. October 2010

America's premier design magazine *Architectural Digest* profiles designer Jim Spear, his homes, and The Schoolhouse. Read the article by Lucy Birmingham and see the spectacular images by Robert McLeod here. *October 2010*

Well-known *What's Cooking* blog featured The Schoolhouse with images of a visiting child making noodles in one of our popular noodle demonstration classes. *September* 2010

Brickyard Retreat featured as Great Wall destination for meetings and incentives travel in trade journal *Mice Biz* by Mark Graham. *September 2010*

Global Times told about The Schoolhouse's impact on Mutianyu and Beigou Villages in a profile of partner Jim Spear with images of our various homes and businesses. Read the article by Matthew Jukes. September 2010

Dr. Richard Saint Cyr puts Mutianyu and The Schoolhouse at the top of his list for drives to get away from Beijing on his helpful website My Health Beijing, A Family Doctor's Guide to Wellness in Beijing. Find out why here. September 2010

South China Morning Post covers Schoolhouse Executive Chef Randhir Singh and the Slow Food Saturday community event we co-hosted this month. Read Dominique Patton's article Slow Food Reaches Beijing. September 2010

Beijing Haochi Food Blog gives a wonderful review of our noodle shop Xiaolumian. August 2010

Schoolhouse Executive Chef Randhir Singh was interviewed by The Beijinger about his views on slow food and local ingredients. Read the report here. August 2010

Slow Food Saturday and The Schoolhouse commitment to local foods featured in Global Times. Read the article here. August 2010

The Schoolhouse was recommended as the place to go by Ben Blanchard in his column the Reuters <u>Travel Postcard</u>: 48 hours in Beijing . August 2010

City Weekend Magazine featured The Schoolhouse in their <u>8 Perfect Dates cover story</u> as the perfect place to "impress a date by rescuing them from Beijing's polluted air and getting back to nature." The article also recommends the <u>School Bus Day Trip to Mutianyu Great Wall</u> as an option to get out of the city, and our special <u>Listening and</u>

Loving Retreat as an option for couples in need of a weekend getaway. July 2010

Alison Harley had a memorable stay at one of our Schoolhouse Homes. With her family visiting from the UK, she wanted to give them a Great Wall experience. But they enjoyed much more than the Wall - from the local feel, to their stay in the Pavilion, to the 'simply delicious' homemade food. Click here to read her article, as published in the Shanghai Courier. May 2010

Global Times recently profiled how The Schoolhouse fits into and contributes to Mutianyu and nearby villages. Read the illustrated article here. May 2010

The Schoolhouse Canteen's delicious foods and executive Chef Randhir Singh are mentioned in Dubai's The Khaleej Times.

The Schoolhouse's founder and Mutianyu Great Wall community development profiled by Mark Graham in a feature article with photos in Hong Kong's Sunday Post Magazine. *March 2010*

Brickyard Inn featured in Sara Naumann's popular blog about traveling in China. See the post and images here. March 2010

The Schoolhouse selected as a top restaurant by the Bejing Tourism Administration. Read the announcement in Chinese. February 2010

Finnair's *Blue Wings* magazine features The Schoolhouse Homes as the place to overnight at the Great Wall. *January 2010*

2009

Olgivy & Mather's Kunal Sinha praised The Schoolhouse for having "mastered the art of brand storytelling" in his blog about hotels in China on Sparksheet. *December 2009*

Brandon Taylor raves about The Schoolhouse 2009 Thanksgiving in *Times News*. *December 2009*

Jennifer Conrad features The Schoolhouse and our other venues in her article on sustainable foods in Panorama magazine. *November 2009*

Schoolhouse partner Jim Spear participated in a panel discussion about eating locally grown foods, the locavore movement, and organic food in China on the Today program broadcast live by China Radio International. *November 2009*

A new TV show *It's Organic* is being broadcast across Asia. The Schoolhouse and our partner Jim Spear are featured in the second episode *Organic Visionaries*. Learn more

about the program <u>here</u>. November 2009

The Schoolhouse and Mutianyu Great Wall featured in Shanghai Family on-line magazine. *October 2009*

The Schoolhouse was recognized as the best sustainable communities development in Asia for 2009 at the 20th Annual HICAP Conference in Hong Kong on 16 October 2009. The award was decided by an international panel of judges headed by Professor Lyndall De Marco, who presented the award. *October 2009*

China Countryside Hotels recommended as one of the six best bets in Beijing in *Step Back in Time* by Manuela Zoninsein in *Travel + Leisure Southeast Asia*. Download Page 1 here. Download Page 2 here. *October 2009*

CCTV International features The Schoolhouse, Jim Spear, and our business partner Li Fengquan in a report about protecting the Great Wall. Read the script or watch the video by following this link: http://english.cctv.com/20090911/101135.shtml September 2009

Schoolhouse rated as a "superb restaurant" and a top Great Wall destination in Cathay Pacific's Discovery in-flight magazine. _September 2009

How do The Schoolhouse partners and executive chef Randhir Singh make a Mutianyu summer picnic for themselves when they're not watching the shop? Find out in this exclusive Food & Wine photo feature. August 2009

China Daily reports on the Mutianyu Fourth of July celebration at our sister restaurant, the Roadhouse . July 2009

The Schoolhouse and our investor China Bound Ltd. profiled by Avantage Ventures, an investment advisory firm focussed on growing the social enterprise industry in Asia. *May 2009*

Great Wall tourist enterprises engender local support: Erik Nilson reports in China Daily on our sustainable business model and the Brickyard, our new hotel project in Yingbeigou Village, adjacent to Mutianyu Great Wall. March 2009

<u>Travel blogger decribes Schoolhouse as a "cool experience" and tells about her family's visit here.</u> (Link no longer working January 10 2013). *March 2009*

Schoolhouse partner's story featured on Eco Blog February 2009

2008

Schoolhouse recommended for delicious food... read Charlotte Walsh's top picks for

Beijing in TTG Magazine here . December 2008

<u>Insite: Australian Homes, Art & Antiques Magazine</u> <u>Article: China Directions [PDF]</u> September 2008

Whistler delegation visits Mutianyu and exchanges views on sustainable development. September 2008

British Airways High Life recommends "hip" Schoolhouse. August 2008

Paralympics medalist raves about The Schoolhouse . August 2008

The Wall Was Great But Lunch Was Better Eric Pateman. August 2008

Insider's Guide to Beijing Online See Comment: Mutianyu is not a place to avoid. *June* 2008

China Business Daily On The Ground: The Marketing Arm's Mark O'Connor. *August* 2008

The Australian: Room at the Inn Manuela S. Zoninsein, July 2008

Village Life ELLE Decoration. July 2008

The Schoolhouse recommended by Lonely Planet. July 2008

China Daily - A wall of dreams comes true . June 2008

Concierge - Article about The Schoolhouse [PDF] (in Japanese only) June 2008

City Weekend/ Dining Column - The Dish: Beijing's Locavores Manuela Zoninsein . May 2008

byokids -- Australian on-line guide to family travel recommends The Schoolhouse . *May* 2008

Blog: Then for a trip to The Schoolhouse . April 2008

German website for gourmets recommends The Schoolhouse. April 2008

<u>Voices from Other Lands - CRI English Radio</u> <u>Interview with Jim Spear and Liang</u> <u>Tang</u> . *April 2008*

Off the Wall - Urbane Magazine. April 2008

The Schoolhouse at Mutianyu -That's BJ Kids. March 2008

Country Manners . February 2008



